

Circularity Germany GmbH i.G.

at

**Marktdialog “Faire, gesunde & zirkuläre
Arbeitskleidung” at Ludwigsburg**

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Opening question:

What is the biggest problem of the textile industry today?

Common answers – first thoughts:

Overstocked wardrobes – **fast-fashion mentality** – No waste containers to find

High return rates of online trade – rising demand in underdeveloped counties

Child work – **insufficient labor conditions** – no living wages in Bangladesh

Overproduction/ unsold items - **pesticides, dying chemicals, polluted rivers**

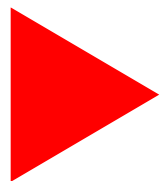
Dumped textiles at Atacama desert – disappearance of the Aral sea

99% of all textiles are made to be wasted.

Our answer – textile expert experience:

The biggest problem of the textile industry is its business model itself.

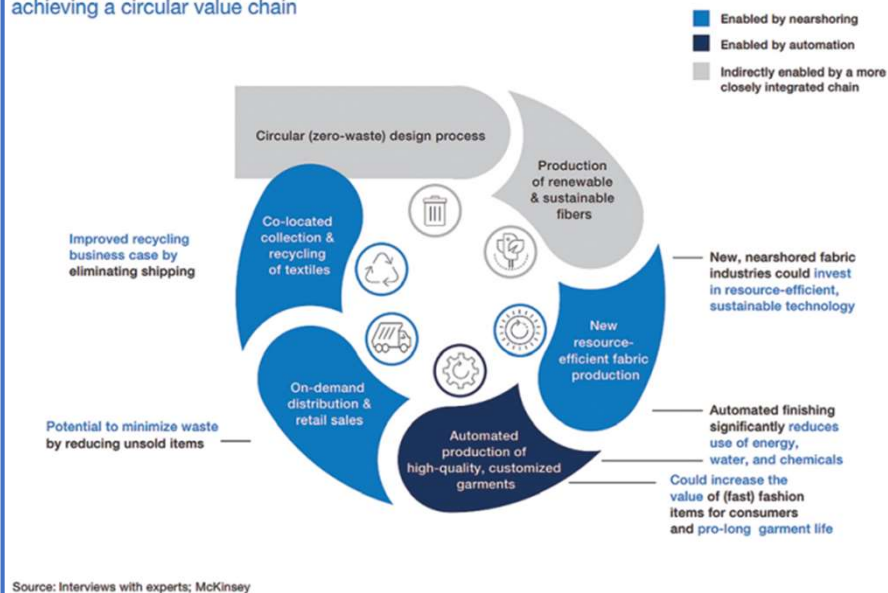
The single-line economy leads inevitably to landfill or incineration.



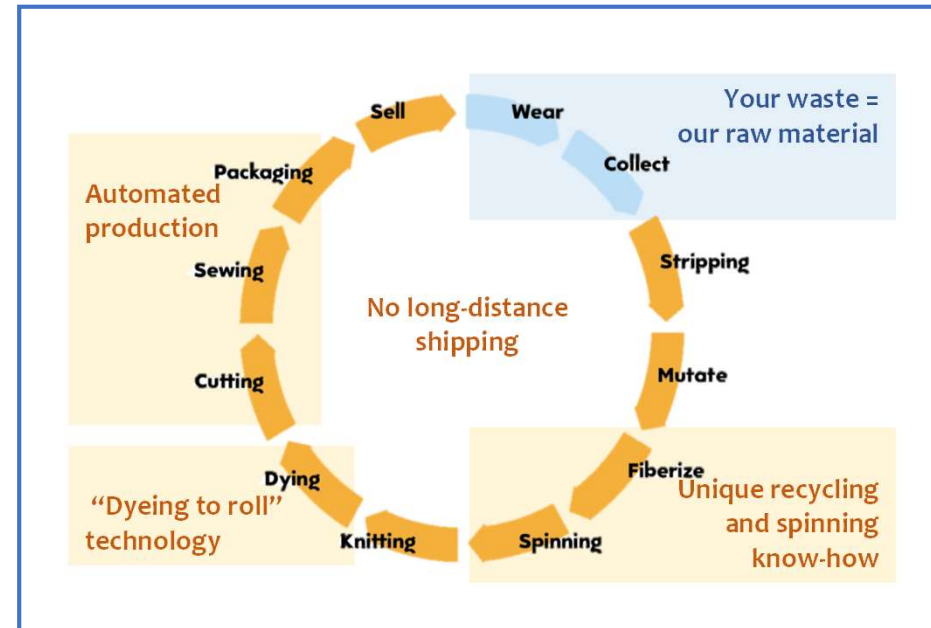
Textile industry must be transformed to a Circular Economy.

McKinsey prediction in 2018

Nearshoring and automation could be important enablers in achieving a circular value chain

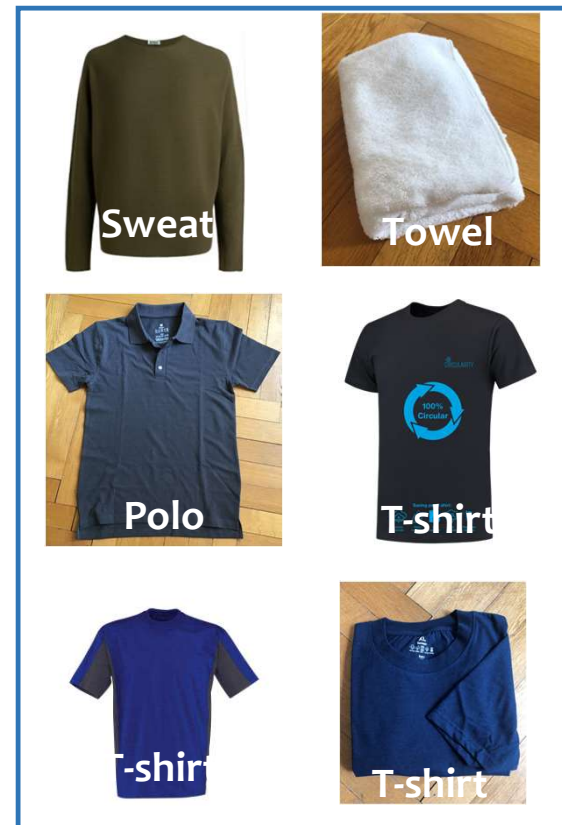


Circularity since 2022



The solutions are there – take the opportunity!

Be our customer and circular partner for your day-to-day workwear textiles.





Starting from India – we now expand our capacity in NL.

Our European production plant



Key facts

Plant space: 7.500 sqm

**Location: Etten-Leur, NL
(near Breda)**



Our Dutch projects are two year ahead!

#Englishbelow

Afgelopen week zijn **Roosmarie Ruigrok** (Projectleider van het Reflow pilot project voor Gemeente Amsterdam en eigenaresse van **Clean & Unique**) ... mehr anzeigen

Übersetzung anzeigen



Proostend het jaar uit met **The HEINEKEN Company**, die ons een paar weken geleden bezocht. **Willem Hamann** en **Johan Egberts**, de koplopers in de circulaire economie kwamen kijken naar onze circulaire productiemethode. ... mehr anzeigen

Übersetzung anzeigen



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English below

Met een frisse start beginnen we het nieuwe jaar. Zo is **Frederik Vereecke** van **CWS Group** onlangs op bezoek geweest. Samen gaan we de wereld eer ... mehr anzeigen

Übersetzung anzeigen



Sustainability is a joint effort.

Yesterday, I had an appointment with **Dion Vijeboom** of **MUD Jeans**. A good opportunity to show the latest developments in our fact ... mel

Übersetzung anzeigen



Alongside fashion brands, we also welcome corporate clothing brands and wholesalers. Last week, **Louis Hessemans** of **Specials Workwear** visited us to take a look at the factory. Sustainability is a joint effort. ... mehr anzeigen

Übersetzung anzeigen



Afgelopen maand is **Harry de Winter** van **Ministerie van Defensie** bij ons in de fabriek langs geweest om te kijken of wij elkaar kunnen helpen in de strijd voor eer circulaire wereld. ... mehr anzeigen

Übersetzung anzeigen



Afgelopen week is onze CEO **Han Hamers** op bezoek geweest bij het **Ci 2021** event in Polen. Vanuit Circularity mochten wij laten zien wat onze kledingindustrie is én hoe onze circulaire kleding wordt geproduce ... r

Übersetzung anzeigen



*English below

Wij zijn blij om samen met **Vingino** onze krachten te mogen bundelen. Zo gaat ons inzetten om kindermode nog duurzamer te maken. Onze reis i ... mehr ar

Übersetzung anzeigen



Thank you – verry much !